

# maintworld

THE MAGAZINE FOR MAINTENANCE & ASSET MANAGEMENT PROFESSIONALS

## ► INTRODUCTION TO MAINTWORLD

Maintworld is the only Pan-European Publication of the EFNMS (European Federation of National Maintenance Societies). Its core focus is to provide businesses with information on leading technologies, expertise and best practices on Maintenance and Asset Management.

Through the combined effort of the National Maintenance Societies of the 24 Countries that comprise the EFNMS and the other international associations that we are partners with, Maintworld is able to give maximum exposure and market representation to any company wishing to influence senior decision makers in key markets related to Maintenance and Asset Management. Furthermore, with our international Network of single country associations, we constantly update our database to ensure the fact that you reach the people who count.

Maintworld with its print distribution and the digital online version is able to thread connections between buyers and sellers globally, therefore making it the most influential publication of its kind in the Maintenance and Asset Management B2B world in Europe and beyond.



## ► CONTACT DETAILS AND TECHNICAL SPECIFICATIONS

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### Publisher

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### Publication

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### Subscriptions

Standing Order Subscription

- Subscription to European countries:  
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- Subscription outside Europe:  
fixed term order 139 EUR  
(standing order 123 EUR)

- Discounted subscription price for the members\* of fixed term EFNMS 58 EUR (standing order 55 EUR) Subscriptions can only be paid by invoice.
- \* Please note that some national maintenance societies are delivering Maintworld to their members for free. Please check the status in your country from your maintenance society.
- \* To be entitled to member discount you must be a member of one of the national maintenance societies who is a member of EFNMS.

### Technical specifications

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maintworld.com/advertise

Cancellation of Ads in writing, within 14 days from publication. The liability of errors in the journal is limited to the price of the advertisement.



## THEMES AND PUBLICATION SCHEDULE 2023

<b>1/2023</b> Publication: <b>Mar 22nd</b> Deadline: <b>Mar 1st</b> <ul style="list-style-type: none"> <li>• Energy production &amp; distribution</li> <li>• Lubrication &amp; bearings</li> <li>• Condition monitoring</li> </ul>	<b>2/2023</b> Publication: <b>May 24th</b> Deadline: <b>May 2nd</b> <ul style="list-style-type: none"> <li>• Mining industry</li> <li>• Asset &amp; maintenance management</li> <li>• Infrastructure</li> </ul>	<b>3/2023</b> Publication: <b>Oct 16th</b> Deadline: <b>Sept 26th</b> <ul style="list-style-type: none"> <li>• Oil &amp; gas industry</li> <li>• Reliability</li> <li>• Remote monitoring &amp; diagnostics</li> </ul>	<b>4/2023</b> Publication: <b>Nov 28th</b> Deadline: <b>Nov 4th</b> <ul style="list-style-type: none"> <li>• Process industry</li> <li>• Automation &amp; instrumentation</li> <li>• Sensor technology</li> </ul>
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### Basic Themes in all Issues:

Health • Safety • Environment & Quality (HSEQ) • Asset & Maintenance Management • Research Technology • Development & Training • Applications & Techniques in Maintenance  
 Details are subject to change in order to be up to date with the latest trends.

Maintworld sponsors all industry events related to Industrial Maintenance and beyond as it has been doing for the past 14 years. In both live and digital formats.

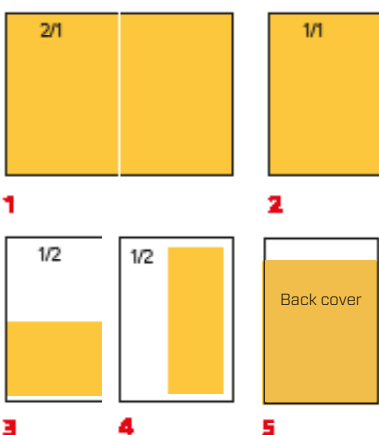
## THE EVENT CALENDAR FOR 2023:

<b>JAN</b> 16-18 ADNEC, Abu Dhabi, United Arab Emirates 17-19 INTERSEC Dubai, United Arab Emirates 17-20 INFRATECH Rotterdam, Netherlands 24-26 SEPEM, Douai, France 25-26 Automation, Hamburg, Germany 31 Jan-3 Feb Bauma-CONEXPO INDIA, Delhi, India <b>MAR</b> 14-16 Embedded World Nurnberg, Germany 22-23 Maintenance, Antwerp, Belgium 22-23 M+R Antwerp, Belgium 28-30 CBM, Kuala Lumpur, Malaysia 29-30 Pump & Valve Dortmund, Germany <b>APR</b> 16-18 Maintenance, Gorinchem, Netherlands 17-19 Euromaintenance, Rotterdam, Netherlands 17-21 Hannover Messe, Germany 18-20 Maintenance Next, Rotterdam, Netherlands	<b>MAY</b> 1-4 OTC, Houston, USA 9-11 Sensor+Test, Nurnberg, Germany 9-11 PCIM Europe, Nurnberg, Germany 16-18 IFSEC, London, UK 23-25 SPS, Parma, Italy 24-25 Maintenance Dortmund, Germany 29 May-2 Jun ICRA, London, UK <b>JUN</b> 6-8 SEPEM Marigues, France 7-8 MAINTTEC Birmingham, UK 7-10 WIN Eurasia, Istanbul, Turkey 20-22 CBM, Antwerp, Belgium 27-30 Automatica, Munich, Germany <b>JUL</b> 5-7 Industrial Automation, Beijing, China <b>AUG</b> 7-10 Maximo World, Phoenix, USA	<b>SEPT</b> 26-28 Subcontracting, Tampere, Finland <b>OCT</b> 4-5 Pumps & Valves Rotterdam, Netherlands 10-12 SEPEM Angers, France 10-12 ITSA, Nurnberg, Germany 10-13 MSV, Brno, Czech Republic 16-19 SMRP, Orlando, USA 25-26 Asset Performance 4.0 Antwerp, Belgium <b>NOV</b> 7-9 Teknologia, Helsinki, Finland 7-10 Ecomondo, Rimini, Italia 14-16 CBM, Perth, Australia 14-16 SPS IPC, Nurnberg, Germany 29-30 Logistics & Automation Madrid, Spain <b>DEC</b> 4-7 IMC, Marco Island, USA
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## ADVERTISEMENT DIMENSIONS AND RATES

<b>1.</b>	2/1 double page	420x297 mm	€5,995.00
<b>2.</b>	1/1 full page	210x297 mm	€3,690.00
	1/1 2nd and 3rd cover	210x297 mm	€4,290.00
<b>3.</b>	half-page	185x130 mm	€2,290.00
<b>4.</b>	half-page	90x262 mm	€2,290.00
<b>5.</b>	1/1 back cover	210x262 mm	€5,490.00

Page bleed 5 mm.



Maintworld is published in A4 size (210 x 297 mm) and in 4-color. The Print run that is in the tens of thousands of copies depends on the number of events that Maintworld is officially sponsoring.

**Advertorials** on Maintworld Magazine are: €2950 per page, and are marked as such on top of the page.

VAT will be charged where applicable.

### Banners and Mailcast

**Available on our website.** Bookmarks and advertorials are also available. Please contact kai@maintworld.com for numbers and details.

#### Banners on the website

- Panorama (980x120) €950/month
- Large (160x600) €750/month
- Small (300x250) €500/month

#### Monthly newsletter

- After the title independent newscast.
- Banners / text and photo are priced at €715 for the first position, €610 for the second position, €510 for the third position, and €215 thereafter.

**Mailcast:** €2750 per send off, that is to all our Newsletter recipients.

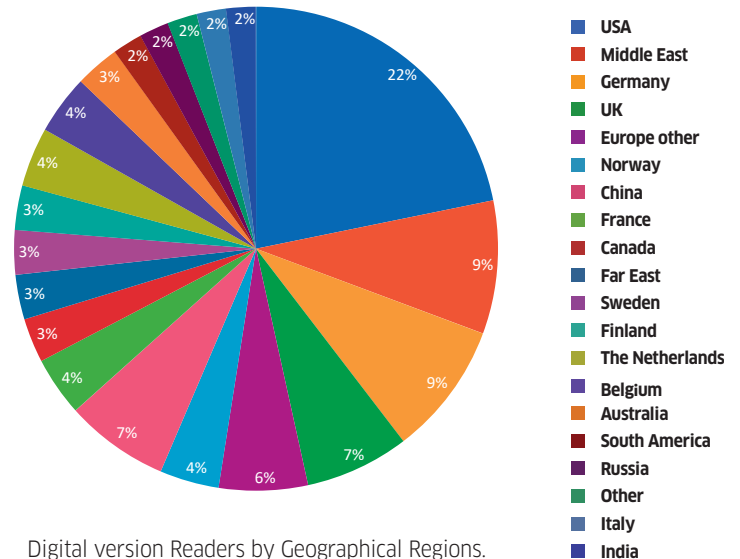
**Native web articles:** €1490, they never expire however they scroll down as new ones come in.

## ▶ OUR READERS & DISTRIBUTION

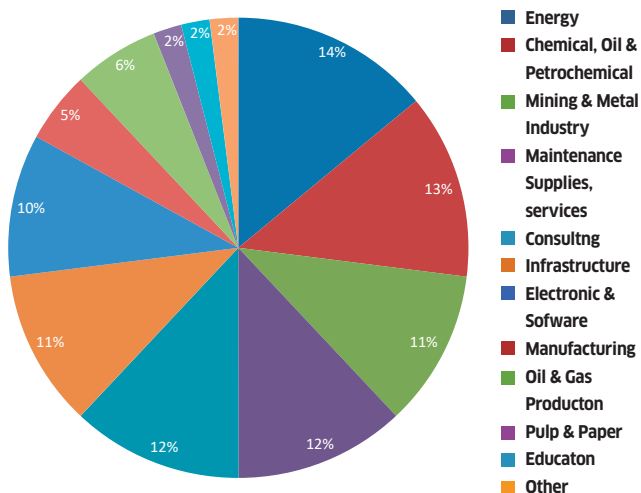
The print distribution of Maintworld is in the tens of thousands of copies depending on the events that Maintworld directly sponsors. These are sent directly to the interested parties, they are also distributed at Exhibitions, Conferences and events that are directly related to our Core and “Special Theme” topics covered in the Publication.

The Digital version, which is available on [www.maintworld.com](http://www.maintworld.com), [www.efnms.org](http://www.efnms.org), and over another 40 linked websites, is read around the Globe from Brazil to Japan and from Australia to the USA.

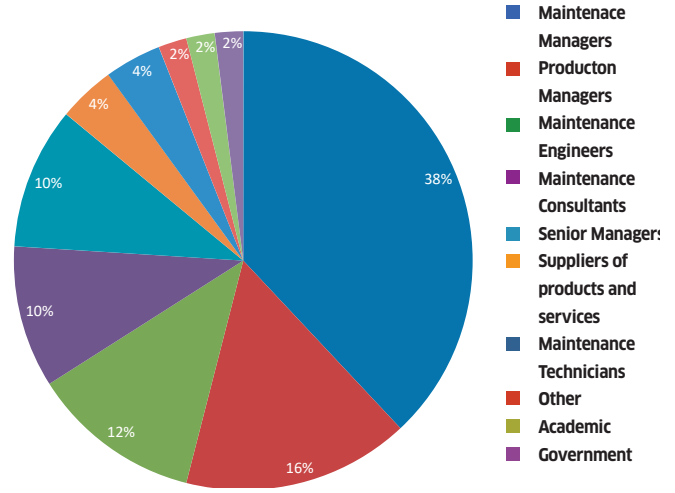
The readers of MaintWorld are C, D, M and VP level executives as well as Heads of R&D, Chief Engineers, Consultants, Procurement Officers, Maintenance managers and Project Developers. Please refer to the Industry breakdown chart below.



Digital version Readers by Geographical Regions.



Readers by Industry.



Readers by Job Description.

## ▶ IN COOPERATION WITH EFNMS, SMRP, GSMR AND OPC

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