

maintworld

THE MAGAZINE FOR MAINTENANCE & ASSET MANAGEMENT PROFESSIONALS

► INTRODUCTION TO MAINTWORLD

Maintworld is the only Pan-European Publication associated with EFNMS (European Federation of National Maintenance Societies). Its core focus is to provide businesses with information on leading technologies, expertise and best practices on Maintenance and Asset Management.

Maintworld is able to give maximum exposure and market representation to any company wishing to influence senior decision makers in key markets related to Maintenance and Asset Management. Furthermore, with our international Network of single country associations, we constantly update our database to ensure the fact that you reach the people who count.

Maintworld with its print distribution and the digital online version is able to thread connections between buyers and sellers globally, therefore making it the most influential publication of its kind in the Maintenance and Asset Management B2B world in Europe and beyond.



► CONTACT DETAILS AND TECHNICAL SPECIFICATIONS

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Publisher

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Publication

Four issues annually

Subscriptions

Standing Order Subscription

- Subscription to European countries:
fixed term order
107 EUR (standing order 85 EUR)
- Subscription outside Europe:
fixed term order 139 EUR
(standing order 123 EUR)

- Discounted subscription price for the members* of fixed term EFNMS 58 EUR (standing order 55 EUR)
Subscriptions can only be paid by invoice.
- * Please note that some national maintenance societies are delivering Maintworld to their members for free. Please check the status in your country from your maintenance society.
- * To be entitled to member discount you must be a member of one of the national maintenance societies who is a member of EFNMS.

Technical specifications

Sheet size: A4, 210 x 297 mm
Screen ruling: 60 lines
Binding: stapled

Materials: ads@maintworld.com
maintworld.com/advertise

Cancellation of Ads in writing, within 14 days from publication. The liability of errors in the journal is limited to the price of the advertisement.



THEMES AND PUBLICATION SCHEDULE

1/2024

Publication: **Mar 8th**

Deadline: **Feb 14th**

- Energy production & distribution
- Lubrication & bearings
- Condition monitoring

2/2024

Publication: **May 30th**

Deadline: **May 6th**

- Mining industry
- Asset & maintenance management
- Infrastructure

3/2024

Publication: **Sep 6th**

Deadline: **Aug 15th**

- Oil & gas industry
- Reliability
- Remote monitoring & diagnostics

4/2024

Publication: **Oct 31th**

Deadline: **Oct 9th**

- Process industry
- Automation & instrumentation
- Sensor technology

Basic Themes in all Issues:

Health • Safety • Environment & Quality (HSEQ) • Asset & Maintenance Management • Research Technology • Development & Training • Applications & Techniques in Maintenance
Details are subject to change in order to be up to date with the latest trends.

Maintworld sponsors all industry events related to Industrial Maintenance and beyond as it has been doing for the past 15 years. In both live and digital formats.

THE EVENT CALENDAR

JAN

16-18 INTERSEC Dubai, United Arab Emirates
17-18 Automation, Hamburg, Germany
24-26 SEPEM, Douai, France

FEB

21-22 Pump & Valve Dortmund, Germany
21-22 Maintenance Dortmund, Germany
24-26 SEPEM, Douai, France

MAR

12-15 Underhåll 12-15, Gothenburg, Sweden
20-21 Maintenance, Antwerp, Belgium
20-22 Wind Europe, Bilbao, Spain
21-22 Pumps & Valves, Antwerpen, Belgium
25-28 SEPEM, Paris, France

APR

9-11 embedded world, Nürnberg, Germany
16-18 Maintenance Gorinchem, Holland
17 CBM Johannesburg, South Africa
22-26 Hannover messe, Germany

MAY

6-9 OTC, Houston, USA
13-17 ICRA, Yokohama, Japan
14-16 Industry Automatica, Warsaw, Poland
14-16 Reliability Conference, Seattle, USA
22-23 Nordic Technology, Oulu, Finland
28-30 SPS IPC, Parma, Italy

JUN

3-7 IMIC, Bilbao, Spain
4-6 SEPEM, Colmar, France
5-8 MAINTTEC Birmingham, UK
5-8 WIN Eurasia, Istanbul, Turkey
11-13 PCIM, Nürnberg, Germany
11-13 Sensor & Test, Nürnberg, Germany
19-21 AIAE, Beijing, China

AUG

5-8 Maximo World, Phoenix, USA

SEPT

16-18 Euromaintenance, Rimini, Italy
24-26 SEPEM, Toulouse, France
25-27 MINExpo, Las Vegas, USA

OCT

1-3 SEPEM Nantes, France
1-3 Subcontracting, Tampere, Finland
7-10 SMRP, Orlando, USA
10-13 MSV, Brno, Czech Republic
22-24 IT-SA, Nurnberg, Germany
25-26 Asset Performance, Antwerp, Belgium

NOV

5-8 Ecomondo, Rimini, Italia
12-14 SPS IPC, Nurnberg, Germany
19-21 SEPEM, Grenoble, France

DEC

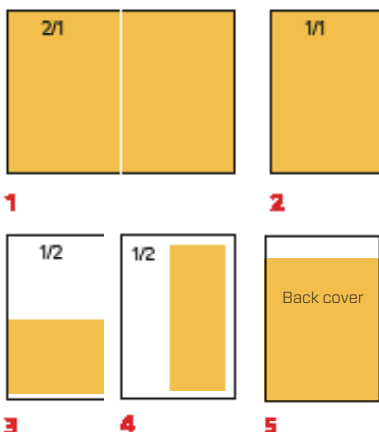
2-4 IFSEC, London, UK
11-14 BAUMA, Delhi, India

ADVERTISEMENT DIMENSIONS AND RATES

1.	2/1 double page	420x297 mm	€5,995.00
2.	1/1 full page	210x297 mm	€3,690.00
	1/1 2nd and 3rd cover	210x297 mm	€4,290.00
3.	half-page	185x130 mm	€2,290.00
4.	half-page	90x262 mm	€2,290.00
5.	1/1 back cover	210x262 mm	€5,490.00

Page bleed 5 mm.

VAT will be charged where applicable.



Maintworld is published in A4 size (210 x 297 mm) and in 4-color.

The Print run that is in the tens of thousands of copies depends on the number of events that Maintworld is officially sponsoring.

Advertorials on Maintworld Magazine are: €2950 per page, and are marked as such on top of the page.

Banners and Mailcast

Available on our website. Bookmarks and advertorials are also available. Please contact kai@maintworld.com for numbers and details.

Banners on the website

- Panorama (980x120) €950/month
- Large (160x600) €750/month
- Small (300x250) €500/month

Monthly newsletter

- After the title independent newscast.
- Banners / text and photo are priced at €715 for the first position, €610 for the second position, €510 for the third position, and €215 thereafter.

Mailcast: €2750 per send off, that is to all our Newsletter recipients.

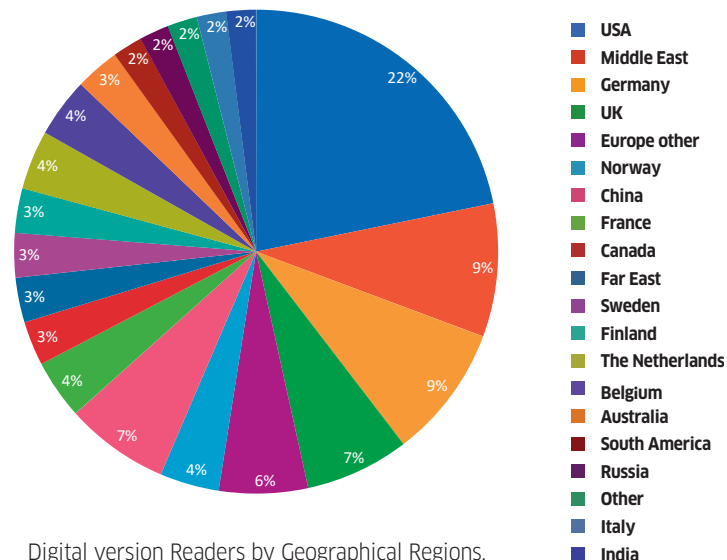
Native web articles: €1490, they never expire however they scroll down as new ones come in.

OUR READERS & DISTRIBUTION

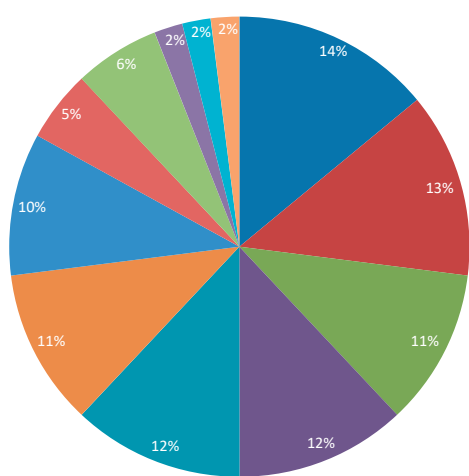
The print distribution of Maintworld is in the thousands of copies depending on the events that Maintworld directly sponsors. These are sent directly to the interested parties, they are also distributed at Exhibitions, Conferences and events that are directly related to our Core and “Special Theme” topics covered in the Publication. We also deliver Maintworld magazine to thousands of regular subscribers around the world.

The Digital version, which is available on www.maintworld.com and multiple other websites, is read around the Globe from Brazil to Japan and from Australia to the USA.

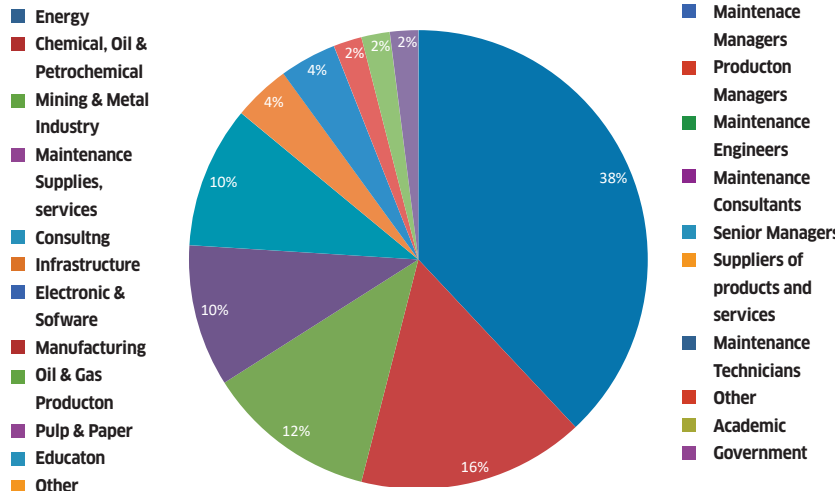
The readers of MaintWorld are C, D, M and VP level executives as well as Heads of R&D, Chief Engineers, Consultants, Procurement Officers, Maintenance managers and Project Developers. Please refer to the Industry breakdown chart below.



Digital version Readers by Geographical Regions.



Readers by Industry.



Readers by Job Description.





Building International Connections in Industrial Maintenance

► IN COOPERATION WITH EFNMS, SMRP, GSMR AND OPC

Through the combined efforts of the national maintenance societies in the 24 countries comprising EFNMS, Maintworld provides maximum exposure and market representation to any company wishing to influence senior decision-makers in the key markets related to maintenance and asset management. Through its global network of national associations, Maintworld continuously updates its databases to ensure that you reach the people who count.

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