

# maintworld

INDUSTRY | ENERGY | INFRASTRUCTURE

## ► REACH PROFESSIONALS IN A POWERFUL WAY

Maintworld is the only Pan-European Publication associated with EFNMS (European Federation of National Maintenance Societies). Its core focus is to provide businesses with information on leading technologies, expertise and best practices on Maintenance and Asset Management.

Maintworld is able to give maximum exposure and market representation to any company wishing to influence senior decision makers in key markets related to Maintenance and Asset Management. Furthermore, with our international Network of single country associations, we constantly update our database to ensure the fact that you reach the people who count.

Maintworld with its print distribution and the digital online version is able to thread connections between buyers and sellers globally, therefore making it the most influential publication of its kind in the Maintenance and Asset Management B2B world in Europe and beyond.



## ► CONTACT DETAILS AND TECHNICAL SPECIFICATIONS

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### Publisher

Finnish Maintenance Society, Promaint  
Messuaukio 1  
FI-00520 HELSINKI, Finland  
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### Publication

Four issues annually

### Subscriptions

Standing Order Subscription

- Subscription to European countries: fixed term order 107 EUR (standing order 85 EUR)
- Subscription outside Europe: fixed term order 139 EUR (standing order 123 EUR)

- Discounted subscription price for the members\* of fixed term EFNMS 58 EUR (standing order 55 EUR) Subscriptions can only be paid by invoice.
- \* Please note that some national maintenance societies are delivering Maintworld to their members for free. Please check the status in your country from your maintenance society.
- \* To be entitled to member discount you must be a member of one of the national maintenance societies who is a member of EFNMS.

### Technical specifications

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maintworld.com/advertise

Cancellation of Ads in writing, within 14 days from publication. The liability of errors in the journal is limited to the price of the advertisement.



## THEMES AND PUBLICATION SCHEDULE

### 1/2024

Publication: **Mar 8th**  
 Deadline: **Feb 14th**

- Energy production & distribution
- Lubrication & bearings
- Condition monitoring

### 2/2024

Publication: **May 30th**  
 Deadline: **May 6th**

- Mining industry
- Asset & maintenance management
- Infrastructure

### 3/2024

Publication: **Oct 4th**  
 Deadline: **Sep 17th**

- Oil & gas industry
- Reliability
- Remote monitoring & diagnostics

### 4/2024

Publication: **Dec 5th**  
 Deadline: **Mar 18th**

- Process industry
- Automation & instrumentation
- Sensor technology

### Basic Themes in all Issues:

Health • Asset lifecycle management • Continuous improvement of production efficiency and maintenance • Operational reliability and risk management • Responsibility and sustainable development • Utilization of data, information and knowledge • Industrial information systems, data collection, digitalization, artificial intelligence • Organizations and competence development

Maintworld sponsors all industry events related to Industrial Maintenance and beyond as it has been doing for the past 15 years. In both live and digital formats.

## THE EVENT CALENDAR

### JAN

**16-18** INTERSEC Dubai, United Arab Emirates  
**17-18** Automation, Hamburg, Germany  
**24-26** SEPEM, Douai, France

### FEB

**21-22** Pump & Valve Dortmund, Germany  
**21-22** Maintenance Dortmund, Germany  
**24-26** SEPEM, Douai, France

### MAR

**12-15** Underhåll 12-15, Gothenburg, Sweden  
**20-21** Maintenance, Antwerp, Belgium  
**20-22** Wind Europe, Bilbao, Spain  
**21-22** Pumps & Valves, Antwerpen, Belgium  
**25-28** SEPEM, Paris, France

### APR

**9-11** embedded world, Nürnberg, Germany  
**16-18** Maintenance Gorinchem, Holland  
**17** CBM Johannesburg, South Africa  
**22-26** Hannover messe, Germany

### MAY

**6-9** OTC, Houston, USA  
**13-17** ICRA, Yokohama, Japan  
**14-16** Industry Automatica, Warsaw, Poland  
**14-16** Reliability Conference, Seattle, USA  
**22-23** Nordic Technology, Oulu, Finland  
**28-30** SPS IPC, Parma, Italy

### JUN

**3-7** IMIC, Bilbao, Spain  
**4-6** SEPEM, Colmar, France  
**5-8** MAINTeC Birmingham, UK  
**5-8** WIN Eurasia, Istanbul, Turkey  
**11-13** PCIM, Nürnberg, Germany  
**11-13** Sensor & Test, Nürnberg, Germany  
**19-21** AIAE, Beijing, China

### AUG

**5-8** Maximo World, Phoenix, USA

### SEPT

**16-18** Euromaintenance, Rimini, Italy  
**24-26** SEPEM, Toulouse, France  
**25-27** MINE expo, Las Vegas, USA

### OCT

**1-3** SEPEM Nantes, France  
**1-3** Subcontracting, Tampere, Finland  
**7-10** SMRP, Orlando, USA  
**10-13** MSV, Brno, Czech Republic  
**22-24** IT-SA, Nürnberg, Germany

### NOV

**5-8** Ecomondo, Rimini, Italia  
**12-14** SPS IPC, Nürnberg, Germany  
**13-14** Asset Performance, Antwerp, Belgium  
**19-21** SEPEM, Grenoble, France

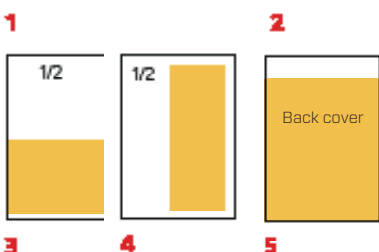
### DEC

**2-4** IFSEC, London, UK  
**11-14** BAUMA, Delhi, India

## ADVERTISEMENT DIMENSIONS AND RATES

<b>1.</b>	2/1 double page	420x297 mm	€5,995.00
<b>2.</b>	1/1 full page	210x297 mm	€3,690.00
	1/1 2nd and 3rd cover	210x297 mm	€4,290.00
<b>3.</b>	half-page	185x130 mm	€2,290.00
<b>4.</b>	half-page	90x262 mm	€2,290.00
<b>5.</b>	1/1 back cover	210x262 mm	€5,490.00

Page bleed 5 mm.  
 VAT will be charged where applicable.



Maintworld is published in A4 size (210 x 297 mm) and in 4-color. The Print run that is in the tens of thousands of copies depends on the number of events that Maintworld is officially sponsoring.

**Advertorials** on Maintworld Magazine are: €2950 per page, and are marked as such on top of the page.

### Banners and Mailcast

**Available on our website.** Bookmarks and advertorials are also available. Please contact [kai@maintworld.com](mailto:kai@maintworld.com) for numbers and details.

#### Banners on the website

- Panorama (980x120) €950/month
- Large (160x600) €750/month
- Small (300x250) €500/month

#### Monthly newsletter

- After the title independent newscast.
- Banners / text and photo are priced at €715 for the first position, €610 for the second position, €510 for the third position, and €215 thereafter.

**Mailcast:** €2750 per send off, that is to all our Newsletter recipients.

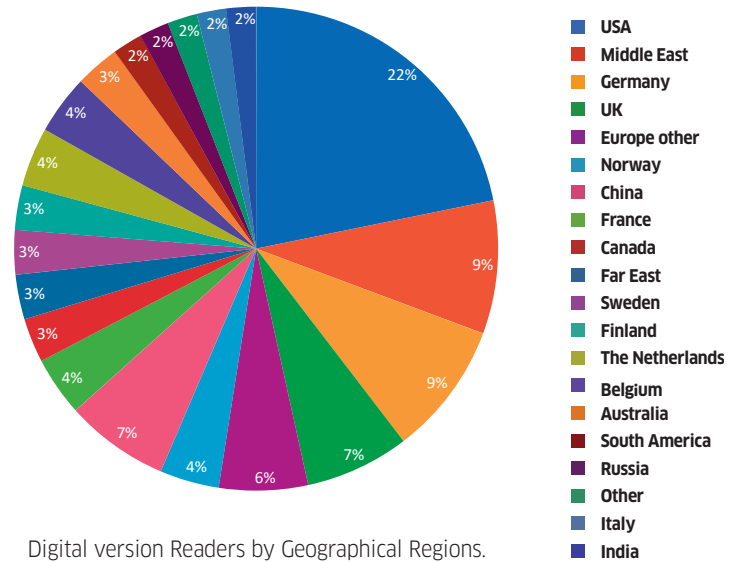
**Native web articles:** €1490, they never expire however they scroll down as new ones come in.

## ▶ OUR READERS & DISTRIBUTION

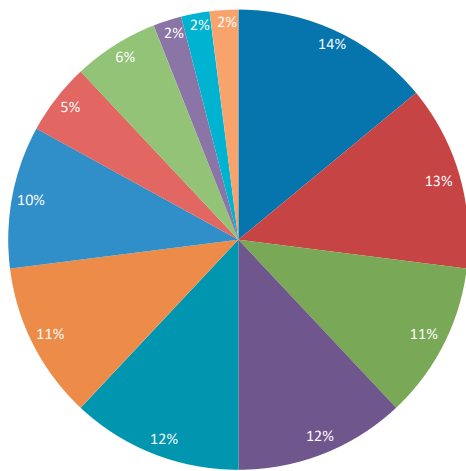
The print distribution of Maintworld is in the thousands of copies depending on the events that Maintworld directly sponsors. These are sent directly to the interested parties, they are also distributed at Exhibitions, Conferences and events that are directly related to our Core and “Special Theme” topics covered in the Publication. We also deliver Maintworld magazine to thousands of regular subscribers around the world.

The Digital version, which is available on [www.maintworld.com](http://www.maintworld.com) and multiple other websites, is read around the Globe from Brazil to Japan and from Australia to the USA.

The readers of MaintWorld are C, D, M and VP level executives as well as Heads of R&D, Chief Engineers, Consultants, Procurement Officers, Maintenance managers and Project Developers. Please refer to the Industry breakdown chart below.

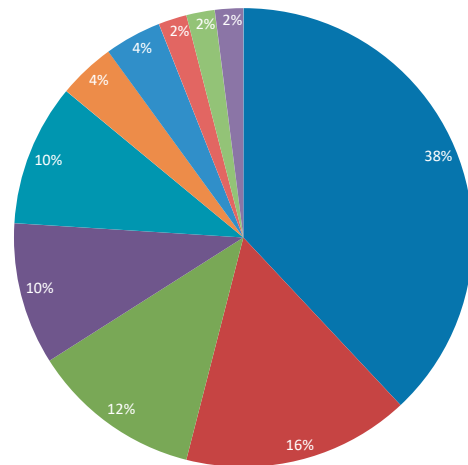


Digital version Readers by Geographical Regions.



Readers by Industry.

- Energy
- Chemical, Oil & Petrochemical
- Mining & Metal Industry
- Maintenance Supplies, services
- Consulting
- Infrastructure
- Electronic & Software
- Manufacturing
- Oil & Gas Producton
- Pulp & Paper
- Educaton
- Other



Readers by Job Description.

- Maintenance Managers
- Production Managers
- Maintenance Engineers
- Maintenance Consultants
- Senior Manager
- Suppliers of products and services
- Maintenance Technicians
- Other
- Academic
- Government





*Building  
International  
Connections  
in Industrial  
Maintenance*

*Print  
magazine*



*Newsletter*



*Online  
magazine*

▶ **IN COOPERATION WITH EFNMS, SMRP, GSMR AND OPC**

Through the combined efforts of the national maintenance societies in the 24 countries comprising EFNMS, Maintworld provides maximum exposure and market representation to any company wishing to influence senior decision-makers in the key markets related to maintenance and asset management. Through its global network of national associations, Maintworld continuously updates its databases to ensure that you reach the people who count.

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